



**TRI-CITY**  
APARTMENT ASSOCIATION

*news*

*April 2011*



**Everything's  
Coming Up Roses!**

TRI-CITY APARTMENT ASSOCIATION  
**2011 TRADE SHOW**

**April 19, 2011**

**Sarasota Municipal Auditorium**



House of Floors has been a family operated business since 1989. Over the past 22 years we have become a premier provider in the multi-family housing industry. House of Floors climb to market leadership is the result of our persistent focus on delivering service and honesty upon which we have built our company's reputation. We understand that in this challenging economy, you need a flooring company who you can trust to provide excellent quality, prompt service, and the most competitive and consistent pricing. We understand your needs and we can deliver!

**How May We Help You?** At House of Floors we believe "We are better because we care!" Unlike our competitors, House of Floors is one of the only flooring companies that can service the entire state of Florida. Our success can be directly attributed to the way we do business. We offer much more in the way of Service, Coverage Area and Turnaround Time, Quality, Peace of Mind, Competitive Consistent Pricing, and Environmental Responsibility.



### Customer Service

**Does the company you are currently with, offer online, fax, phone and email ordering? Does your flooring company offer you online reporting capabilities that allow you to manage all of your ordering history?**

House of Floors appreciates how important your time is; therefore we strive to make every interaction with us as seamless as possible. We give every customer the ability to order in the way that is most convenient to them. 24/7 Online, over the phone, via email, or via fax, we will take your order accurately and professionally no matter the modality you choose. Do you ever come across a situation where a renter didn't care for their flooring and it did not last its entire lifespan? Have you ever had to determine what the prorated amount would be? Do you ever just need information about what was done and when? We have you covered! With a few simple clicks, you can access your Order History, Invoice History, and even Pro-Rate the cost of the carpet to charge back the resident who damaged it.

### Coverage Area and Turnaround Time

**Do you have multiple properties in the state of Florida? Are you serviced without additional trip charges or fees?**

With 8 locations across the state of Florida, we cover from the panhandle, to sunny Miami and every area in-between with absolutely no trip charges. No matter the time constraints you are faced with, we will provide our excellent service every time!

**Can the company you are currently using offer you same day and next day service?**

House of Floors provides "Same day", "Next day", "Emergency" and "Saturday" services to meet all of your flooring needs for the same low price. We'll even install on Sunday if you need us too.

**Does the company you use have a fully stocked warehouse to meet ALL of your flooring needs?**

If you need something done now or 6 months, we are ready and waiting with a fully stocked warehouse and showroom to provide you with the best in quality and service according to your schedule and always at the same low rate. Don't worry, if something needs to be special ordered, we can handle that too!



### Quality

**Does your carpet company provide you with licensed, insured, uniformed installers?**

Each one of our 350 installation crews are prompt, efficient and highly skilled in flooring installations. From the moment a House of Floors uniformed installer arrives on your property, you can be assured that they will conduct themselves professionally and with as little disruption as possible to your property's residents and to your staff. Best of all, you can rely on the quality of our work. Our installers are fully licensed and bonded. Do you know if the company that you currently use can promise that?

**Do they have a quality assurance program, to ensure consistent quality work, every time?**

House of Floors has a quality assurance program to ensure we meet or exceed quality assurance standards. Our installers are consistently evaluated on every aspect of their work, from their appearance, to timeliness and quality of installation. If you choose House of Floors, you can rely on the quality of our work to be done right the first time... every time.

### Environmental Responsibility

**Is your current company environmentally responsible? Are you aware of their environmental impact?**

It is up to all of us to ensure we minimize our environmental impact as much as possible so that future generations have the opportunity to enjoy it as we have. We are doing our part with an industry changing initiative to provide "cradle to cradle" solutions for your flooring needs. By partnering with Shaw Industries we can not only provide materials that are environmentally friendly and will never find their way into a landfill, but we will also make sure that the carpet from your property will also be recycled back into carpet.

Our "Eco" line of carpet provides your company with a way to control environmental impact, while still garnering competitive pricing and uncompromised service. To learn more about our "cradle to cradle" philosophy look us up at [www.houseoffloors.com](http://www.houseoffloors.com).



We can appreciate competition in our industry, and understand that you have a choice in which company you decide to use, so whether you are looking for the best Customer Service, Coverage Area and Turnaround Time, Quality, or the most Environmentally Responsible company, you will find everything you are looking for when you do business with House of Floors! For further information, contact us today or look us up online at:

[www.houseoffloors.com](http://www.houseoffloors.com)

## 2011 Board of Directors

### President

Ellen Peterson, *Lake East Apartments/NDC*

### Vice President

Tammy Stroupe, *Forest Properties*

### Treasurer

Lee Villarreal, *Citation Club*

### Secretary

Doug Mills, *Ameriscape Services*

### Immediate Past President

Stacey Stuart, *Sawyer McIntosh/Heron's Run*

### DIRECTORS:

Catherine Brody, *Prevail! Pest Control*

Monica Briant, *Sawyer Perico*

Stephanie Bryant, *Bermuda Estates*

Jennifer Christy, *Southwest Apartment Guide/FRMS*

Nancy Cox, *Woodbury Apartments*

David Daniels, *Devine Design Landscaping*

Sally Gatzke, *Centre Court*

Harry Heist, *Law Offices of Heist Weisse & Davis, PA*

Tara McBride, *Gates of Bradenton*

Beth Martin, *Sherwin Williams*

Jennifer Mayforth, *Southwest Apartment Guide/FRMS*

Shawn Scheffsky, *Chadwell Supply*

Tara Simmons, *House of Floors*

### FAA Offices:

341 N. Maitland Ave., #130, Maitland, FL 32751  
407-647-8839

### NAA Offices:

4300 Wilson Blvd., #400, Arlington, VA 22203  
703-518-6141



23110 State Road 54, #243

Lutz, Florida 33549

Phone: 1-800-276-1927 or (813) 949-7533

Fax: (813) 315-6944

E-mail: [tcaal@verizon.net](mailto:tcaal@verizon.net)

Website: [www.tcaonline.org](http://www.tcaonline.org)

*TCAA accepts advertising in the monthly newsletter. Deadline for submitting an ad is the first Friday of the month prior to the month you wish to advertise. Please contact the TCAA office for more details.*

## New Members

### Coastal Reconstruction

3660 Howell Branch Court, Winter Park FL 32792

Phone: 407-670-4241

Email: [drewclark@coastalreconstruction.com](mailto:drewclark@coastalreconstruction.com)

Contact: Drew Clark

Type of Business: General Contractor

### Valet Waste

600 N Ashley Drive #700, Tampa FL 33602

Phone: 813-248-1327 or 877-574-2587 ext. 1992

Email: [Mgierschner@valetwaste.com](mailto:Mgierschner@valetwaste.com)

Contact: Markus Gierschner

Type of Business: Trash Disposal

### American Pest Control

PO Box 11061, St Petersburg FL 33733

Phone: 727-321-6881

Email: [americanpest1@gmail.com](mailto:americanpest1@gmail.com)

Contact: Louis Jacobowitz

Type of Business: Pest Control

### Instar

2084 Grove Street, Sarasota FL 34239

Phone: 813-523-0060

Email: [Samantha.ostrander@instar.com](mailto:Samantha.ostrander@instar.com)

Contact: Samantha Ostrander

Type of Business: Disaster Recovery, Reconstruction

### Comcast

5205 Fruitville Road, Sarasota FL 34232

Phone: 941-342-2136

Email: [Patricia\\_mcdonald@cable.comcast.com](mailto:Patricia_mcdonald@cable.comcast.com)

Contact: Patricia McDonald

Type of Business: Cable, Internet & Phone Service

### Redi-Carpet

8416 Laurel Fair Circle #104, Tampa FL 33610

Phone: 813-242-8888

Email: [Cgraulich@redicarpet.com](mailto:Cgraulich@redicarpet.com)

Contact: Curt Graulich

Type of Business: Flooring

**Welcome to TCAA!**

# It's Not Too Late to Plan for April, Fair Housing Month

By Mike Gorman, CAPS, CPM, CCIM

2011 National Apartment Association Chairman of the Board, Rose Property Group



If you are looking for Fair Housing programming for your employees, your local apartment association will likely offer

Fair Housing training during April, Fair Housing Month. The NAA Education Institute and the Institute of Real Estate Management have developed "Fair Housing and Beyond!," an online course with real-life video scenarios that require critical thinking skills and prudent decision making. This course sells for \$79 per person, but NAAEI also offers group pricing, which makes it affordable for an apartment company to offer this course to every onsite employee. Contact [maureen@naahq.org](mailto:maureen@naahq.org).

To learn about other online training programs that the NAAEI offers, go to [www.naahq.org/education/onlinelearning](http://www.naahq.org/education/onlinelearning). You will find webinars; a new, video-based online Integrated Pest Management course; and NAAEI's newly released National Apartment Leasing Professional (NALP) course, which is very affordable when purchased by the module. The eight modules are available for \$39 each.

## Register Now and Save \$150

Don't miss out on being part

of the largest conference in the multifamily housing industry. Register by June 9 and save \$150 off of your registration fees. The NAA Education Conference & Exposition offers more than 40 education sessions and Thought Leaders in 13 tracks, as well as keynote speakers including former Secretary of State Condoleezza Rice and best-selling author Dan Pink. Attendees can find more than 700 booths on the trade show floor and great networking opportunities, such as the NSC-sponsored Opening Party to be held at The Beach at Mandalay Bay. Lock in your discount and secure your access to the premier event in the multifamily housing industry. Visit [www.naahq.org/educonf](http://www.naahq.org/educonf).

## Group Registrations

Additional discounts of up to \$125 per person are available for groups registering five or more attendees for the NAA Education Conference. To stretch your company's training budget even further, combine your company's training with the NAA Education Conference to provide the ultimate education experience for your employees. NAA will assist companies in the planning process by helping to secure meeting space, vendors, and top-notch speakers.

## Government Affairs Unveils Two New State and Local Issue Pages

NAA Government Affairs

has just unveiled two new issue categories on its new State and Local Issues site: Inspections and Licensing. These new sections contain model documents developed by NAA Government Affairs staff and a healthy collection of affiliate materials. Visit [www.naahq.org/governmentaffairs/statelocal/Inspections](http://www.naahq.org/governmentaffairs/statelocal/Inspections) for examples of model registration ordinances and anti-inspection ordinance campaign strategies; then check out [www.naahq.org/governmentaffairs/statelocal/Licensing](http://www.naahq.org/governmentaffairs/statelocal/Licensing) for statutory reviews and model requirements for property managers, leasing agents and maintenance staff.

## Missouri State Senate Considers NAA-Drafted Submetering Bill

In legislation introduced Feb. 14, the Missouri State Senate would grant Missouri's apartment owners the authority to bill residents separately for water and sewer usage. Under the bill, owners would be permitted to calculate charges to residents for usage of both utilities by employing either a mathematical formula or submetering technology. The legislation was introduced after the apartment industry won a major victory when the Missouri Public Service Commission decided to "stay" any action in a lawsuit threatening to bar Missouri apartment communities from using submetering or ratio utility billing systems to bill residents.

**Visit Your Website at: [www.tcaaonline.org](http://www.tcaaonline.org)  
And, visit TCAA on Facebook**



**Tri-City Apartment Association**  
Serving the Bradenton-Sarasota-Venice area

HOME | ABOUT US | NEWSLETTER | SERVICES | MEMBERSHIP | EVENTS CALENDAR | NETWORKING | RESOURCES & LINKS

**Annual Trade Show on the Horizon!**

Our Trade Show committee is all about positivity for 2011 - this year's theme is "Everything's Coming Up Roses!". Come out to the Sarasota Municipal Auditorium on April 19th from 8:00-8:30pm to enjoy networking, refreshments, and interact with over 25 exhibitors. And best of all, it's free! Based on current booth reservations, this may be our biggest trade show yet, so you don't want to miss out!

**Everything's Coming Up Roses!**  
2011 TRADE SHOW

If you are interested in being an exhibitor or a sponsor, click [here](#) for information. You can also contact the Trade Show committee directly for more information:

Tara Siemens, chair: [tara@hospicefla.com](mailto:tara@hospicefla.com)  
Tammy Stroup, co-chair: [tammystroup@tcbusa.com](mailto:tammystroup@tcbusa.com)

Click here for Market Survey  
**RENTCOMPS.COM**

Upcoming events

**Annual Trade Show**  
19 Apr 2011 8:00 PM • City of Sarasota Municipal Auditorium, Sarasota

**FLA Board of Directors Meeting**  
28 Apr 2011 • Jacksonville, FL • Location TBA

**Florida City Night**  
17 May 2011 • TBA

Community Service Event!



# MULTI-FAMILY SERVICE

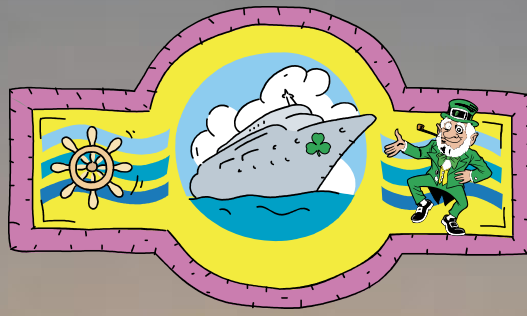
## IMMEDIATE RESPONSE



RESTORATION | RECONSTRUCTION | RENOVATION  
Fire, Flood, Mold, Emergency Services, Capital Improvements, Consulting

To learn more, contact our Sarasota Account Manager,  
Samantha Ostrander, at 1.813.523.0060 or  
[samantha.ostrander@instar.com](mailto:samantha.ostrander@instar.com)

NATIONAL DISASTER TEAM  
**1.800.555.8006**  
[www.instar.com](http://www.instar.com)



# St. Patty's Day Spring Fling Cruise



## FAA Legislative Conference in Tallahassee



*Ellen Peterson, Representative Ray Pilon,  
Tara Simmons, Dillon Simmons & Stacey Stuart.*



*Jennifer Christy, Jennifer Mayforth, Scott Matiyow,  
Senior Legislative Analyst & Ellen Peterson.*

## THANK YOU St. Patty's Day Spring Fling Cruise Sponsors

### Food Sponsors:

House of Floors  
Brian & Tara Simmons  
for being excellent "chefs" and  
ALWAYS going above  
and beyond!

### Bar Sponsors:

Landwise Horticultural Services

### Cruise Sponsor:

Law Offices of Heist Weisse,  
Davis & Wolk PA

### Entertainment Sponsor:

Sherwin Williams

### Banner Sponsor:

Cornerstone Signs & Graphics

## FOCUS COMPANY



**Window Panes, Inc.**  
Window & Sliding Glass Door Repair

Window Panes, Inc. is a full service window and sliding door repair company. We service ANY window or sliding glass door no matter how old they might be! We are a family owned business with over 25 years of window installation and service experience in the Florida market. Window Panes, Inc. is a fast growing company in Sarasota and Manatee and we look forward to working with you!

We would like to thank Lexington and Gulf Gate Apartments for referring us to TCAA!

### Services Provided:

- Sliding Glass Door Rollers
- Window Balance Rods
- Glass Replacement
- Window and Door Locks
- Track Repair
- Much More

### Window Panes, Inc.

**Mark Smith/Owner 941-465-7813**

***www.windowpanesinc.vpweb.com***



# Answer Your Telephone with Care

Apartment rental offices receive many telephone calls each day from persons inquiring whether there are available apartments, what the screening criteria are, and other issues pertaining to the apartment community. An employee's answers can cause the caller to have expectations of an apartment community that may or may not be realized when that person visits or makes application. In a situation when the person is given information during a telephone call that is later contradicted when the caller visits, the contradiction in information may be assumed to be a result of housing discrimination. For example, one of the most common issues raised from testing occurs when a tester calls and is told there are available two bedroom apartments, but when the tester arrives at the apartment community the next day, he is told there are no available apartments.

To effectively manage the risk from this possible scenario, employees who answer the telephone must be careful to convey only accurate information and explain that the information is accurate only for that specific time. For example, an appropriate answer to the question, "Do you have any two bedroom apartments available?" might be, "Today we are showing an available two-bedroom apartment, but we never know how long that availability will continue because someone could put down a deposit on that apartment later today."

The best way to prevent the serious consequences of improper information conveyed via the telephone is to insure that all persons who answer the telephone on your property are carefully trained in what information can be provided, and how to provide that information. For example, there may be some answers that should be read from a printed sheet to insure both consistency and accuracy in the answer. In some circumstances, employees might be instructed not to answer questions at all, but to take a message and have another, more experienced, employee return the call. Telephone training should include topics basic to good marketing principles and include an explanation on how to answer the following questions involving the three most important fair housing related topics:

- Availability, with an explanation of the fact that availability can quickly change;
- Screening criteria, with a careful limitation on who can explain criteria and how the criteria is explained;
- Resident population, with a careful wording of how such questions should be answered.

*– Reprinted with thanks from the Fair Housing Institute.*

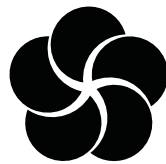
# BEAUTIFUL LANDSCAPES



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941.756.2939

[www.valleycrest.com](http://www.valleycrest.com)



Exterior Landscape Maintenance | Tree Care | Irrigation & Water Management



# Concessions Are Tricky, Not Necessarily Illegal

Some housing providers use negotiated rent concessions as a lease closing or to spark an overall decrease in vacancy rate. The Fair Housing Act does not make rent concessions illegal, but it does prohibit leasing to people on different terms or conditions based on their race, color, sex, religion, national origin, disability, or familial status. Using rent concessions on an individual basis raises the probability that two people could view the same apartment home on the same day, yet be quoted two different rental rates. Anytime a policy results in two similarly situated people being treated differently, it raises Fair Housing Act implications. We generally advise housing providers not to engage in the practice of using negotiated rent concessions on an individual basis, because of the risk that different treatment will be perceived to be based on membership in a protected class.

On the other hand, we recognize that there are legitimate business reasons to offer rent concessions. Assuming there is in fact no intent to discriminate, and that the income generated by rent concessions exceeds the potential risk that someone will file a fair housing complaint, offering rent concessions may be a sound business judgment. Here is our advice on how to reduce the risk of fair housing problems associated with the practice of individually negotiated rent concessions:

- The rent concession policy, as well as its purpose and the circumstances of its application, should be in writing. Include a statement that rent concessions will not be applied in any way that will discriminate against people on the basis of their race, color, religion, sex, national origin, familial status, disability, or any other characteristic protected by law. Have all employees responsible for granting rent concessions read the policy and sign a statement that they have read, understood, and agreed to abide by it.
- Recognize that as human beings, we all have biases, which may lead to differences in treatment identifiable in patterns by race, gender, disability, or even the presence of children. Rent concessions provide one more opportunity for an enforcement agency or disgruntled resident to uncover any such patterns. Employees should be specifically and personally (meaning, not just in writing) informed of the need to be aware of this possibility, and reminded of the importance of not judging prospective residents with their personal biases.
- Keep detailed notes on each prospective resident, noting in particular any special requests, and any reasons why the prospective resident was or was not quoted a specific rate.
- Consider conducting periodic audits of the application of the rent concessions policy, to check for any indication of a negative impact on a particular protected class.

– Reprinted with thanks from the Fair Housing Institute.



# MONTE CARLO NIGHT

Join us on June 21st for Monte Carlo Night featuring casino-style games including Texas Hold 'Em, Black Jack and Craps. Invite your entire staff and come play with TCAA!



*Tuesday,  
June 21, 2011*

*Time:  
6:00 p.m.  
Registration & Social Hour*

*7:00 pm  
Dinner & Event*

*Cost:  
\$35 Per Person*

*Place:  
Marina Jacks  
#2 Marina Plaza  
Sarasota, FL*

*RSVP:  
Fill out the form and  
return by June 17th*

*Sponsorships are needed,  
please call the TCAA office  
at 1-800- 276-1927 for  
all the sponsorship details.*

## **TCAA Reservation Form • Monte Carlo Night • June 21, 2011**

COMPANY/COMMUNITY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

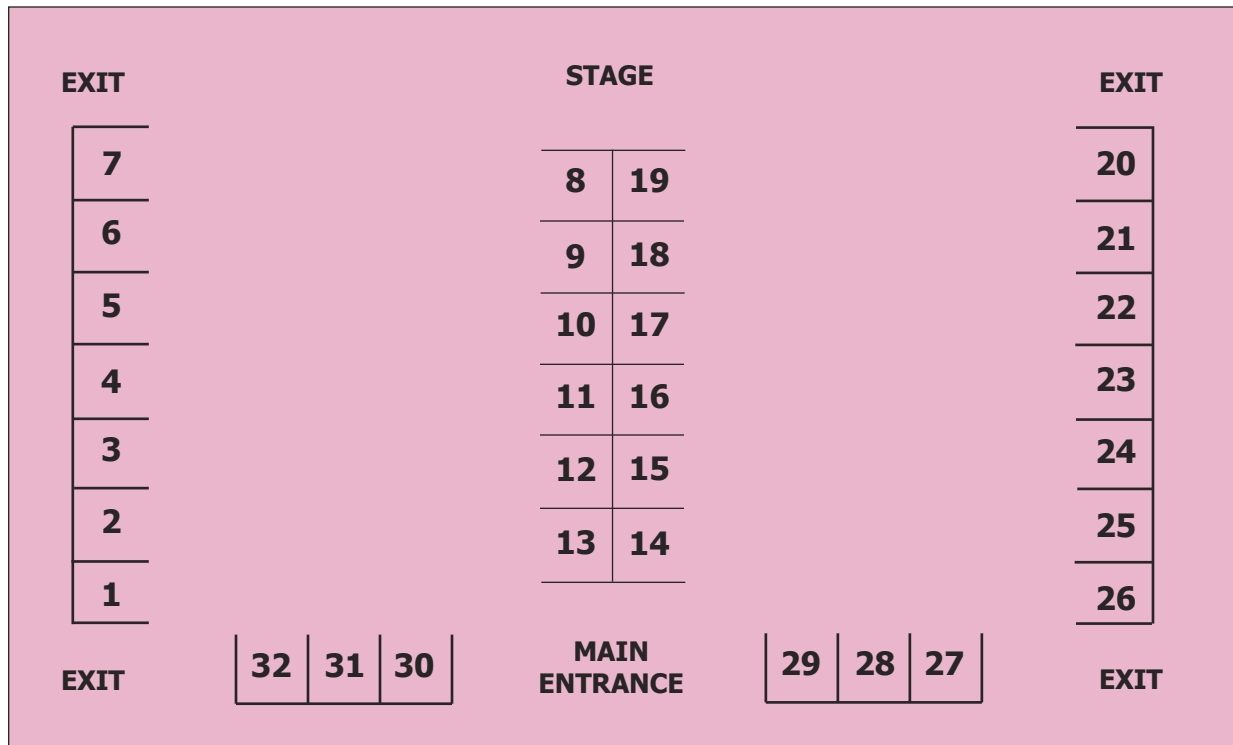
ATTENDEES \_\_\_\_\_

I have special needs (includes dietary needs), please call me.

**Please return to:  
Tri-City Apartment Association  
23110 State Road 54, #243  
Lutz, Florida 33559  
Fax: (813) 315-6944  
Phone: 1-800-276-1927 or  
(813) 949-7533**

*Reservation and cancellation  
deadline is 6/17/11.  
No-shows and non-cancelled  
reservations will be invoiced.*

# Trade Show Exhibitors



- |       |  |    |                                    |
|-------|--|----|------------------------------------|
| 1     | Landwise Horticultural Services                        | 14 | Apartment Finder                   |
| 2     | Coastal Reconstruction                                 | 15 | C&N Renovations                    |
| 3     | Capstone Credit & Collections                          | 16 | Absolutely Amazing Refinishing Inc |
| 4     | Valley Crest Landscape Maintenance                     | 17 | Sherwin Williams                   |
| 5     | HD Supply  | 18 | Quality Roofing of Florida         |
| 6     | Massey Services  | 19 | Erickson's                         |
| 7     | Ameriscape Services                                    | 20 | Chadwell Supply                    |
| 8     | American Metering Services                             | 21 | Prevail! Pest Control              |
| 9     | National Carpet Cleaning &<br>National Dye Systems LLC | 22 | Custom Klosets & Cabinets          |
| 10    | American Pest Control                                  | 23 | Devine Design Landscaping          |
| 11    | Law Offices of Heist Weisse<br>Davis & Wolk PA         | 24 | Comcast Cable                      |
|       |  | 25 | Parking Management Solutions       |
|       |  | 26 | Southwest Apartment Guide/FRMS     |
| 12-13 | House of Floors  |    |                                    |

**A few booths are still available, please call TCAA at 1-800-276-1927 or 813-949-7533.**



# Everything's Coming Up Roses!

## TRI-CITY APARTMENT ASSOCIATION 2011 TRADE SHOW

Make plans now to attend this TCAA annual event. This is your opportunity to meet and visit exhibitors who supply products and services just for the multifamily housing industry.

*date*

**Tuesday,  
April 19, 2011**

*time*

**6:00 pm til 8:00 pm**

*cost*

**Free Admission  
and Parking  
Snacks and Cash Bar**

*place*

**Sarasota Municipal  
Auditorium  
801 N. Tamiami Trail  
Sarasota, FL 34236**

*rsup*

**Fill out the form and  
return by April 15th**

### **TCAA Reservation Form • Trade Show • April 19, 2011**

COMPANY/COMMUNITY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

ATTENDEES \_\_\_\_\_

I have special needs (includes dietary needs), please call me.

**Please return to:  
Tri-City Apartment Association  
23110 State Road 54, #243  
Lutz, Florida 33559  
Fax: (813) 315-6944  
Phone: 1-800-276-1927 or  
(813) 949-7533**

## Meetings

**APRIL 19**  
**Annual Trade Show**  
City of Sarasota Municipal  
Auditorium  
See page 13 for details.



### Everything's Coming Up Roses!

TRI-CITY APARTMENT ASSOCIATION  
2011 TRADE SHOW



**JUNE 21**  
**Monte Carlo Night**  
Marina Jacks  
See page 11 for details.

### TCAA – Sign Me Up!

To make a reservation for any of the events above,  
fill out this form and fax to TCAA at (813) 315-6944.

Name and Date of Event \_\_\_\_\_

Company/Community \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Attendees \_\_\_\_\_

**FOR MORE INFO CALL 1-800-276-1927**

**Cancellation/reservation deadline is 48 hours prior to event.**

*No-shows and non-cancelled reservations will be billed.*

## 2011 CALENDAR OF EVENTS

### APRIL 19

Annual Trade Show  
City of Sarasota Municipal  
Auditorium

### MAY

NO DINNER MEETING

### JUNE 21

Monte Carlo Night  
Marina Jacks

### JULY 28

“Legend Awards”  
Leasing Appreciation  
Ritz Carlton

### AUGUST

To be announced

### SEPTEMBER 23 (Friday)

Annual Golf Tournament  
Heritage Oaks Golf &  
Country Club

### OCTOBER 18

Annual “Boo’s” Cruise  
Le Barge Tropical Cruises

### NOVEMBER 15

Annual Auction

### DECEMBER 13

Industry Excellence Awards &  
Holiday Program

*\*All dates are tentative until confirmed.*

*Location for the meetings will be*

*Polo Grill and Marina Jacks –*

*unless otherwise noted or*

*location will be announced.*

# Commercial Revitalization Specialists & Land Care Service

Excellent service to our clients sets Ameriscape Services apart from other land care companies in the Tampa Bay Area.

Our Management Team is committed to exceeding your expectations for the development and maintenance of beautiful commercial properties.

We have the people, experience and commitment to provide cost-effective solutions to your landscaping needs. With staff team training and quality controls built into our business, we focus on communication with our Clients. Our principle owners are active in every area of Ameriscape Services. We look forward to an opportunity to serve you!



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## Are you Hooked on Ameriscape?

Sign a Contract for Maintenance Service with Ameriscape Services and receive a gift certificate good for a 2 person - 1/2 day fishing charter with Captain Michael Anderson of REEL Animal Fishing ([www.reelanimalsfishingshow.com](http://www.reelanimalsfishingshow.com)). Enjoy this once in a lifetime adventure on the water courtesy of Ameriscape Services and Captain Michael Anderson.

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- City of Tampa Mayor's Beautification Program
- Florida Turfgrass Association
- Florida Irrigation Society
- Florida Nursery Growers and Landscape Association
- Tri-City Apartment Association
- BOMA
- IFMA
- Planet



Call us at: (813) 948-3938 or visit our website: [www.ameriscapeusa.com](http://www.ameriscapeusa.com)





23110 State Road 54, #243  
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*Address Service Requested*

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